



## News & Events

University News & Information

California Polytechnic State University, San Luis Obispo, California

---

Jan. 11, 2004

FOR IMMEDIATE RELEASE

Contact: Jason Tolvtvar, ASI  
(805) 756-1268

### **Cal Poly Rose Float Holding Concept Contest to Seek Ideas for 2006 Float Entry**

SAN LUIS OBISPO -- The Cal Poly Rose Float Program is currently holding a concept contest to gather design ideas for its 2006 Rose Parade float entry. The 2006 Rose Parade theme will be announced January 21, but the program is soliciting general concept entries in the meantime. Once the theme is announced, it will be posted on [the Cal Poly Rose Float website](http://www.asi.calpoly.edu/rosefloat).

Concepts may be submitted as a written idea or sketched design, and should include the name, phone number and e-mail address of the person entering the concept, written neatly on the back of the entry. Entries with identifying marks on the front cannot be accepted. The maximum entry size is 18 x 24 inches. Entries are due by 5 p.m. on Friday, February 4, and should be submitted to Cal Poly Rose Float Program,

Attn: Concept Contest, UU Epicenter, Cal Poly, San Luis Obispo, CA 93407. All entries become property of Cal Poly Rose Float Program and cannot be returned. Entries may also be submitted to the Rose Float office located in the University Union, room 209, on the Cal Poly campus.

The concept contest is open to everyone, and the winning entry will be used for the 2006 Cal Poly float. The contest winner will receive two tickets to the 2006 Rose Bowl Game in Pasadena or cash equivalent. In the event of multiple winners, the cash value will be split equally. More information about the Cal Poly Rose Float is also available at [www.asi.calpoly.edu/rosefloat](http://www.asi.calpoly.edu/rosefloat).

###

#### **About Associated Students, Inc. (ASI)**

*The Cal Poly Rose Float Program is a program of Associated Students, Inc. ASI is owned and governed by*

*Cal Poly students and strives to be the model auxiliary within the CSU system by developing and implementing effective policies and procedures to support student-centered programs and services. ASI is located at Cal Poly, University Union Room 212, San Luis Obispo, CA 93407. (805) 756-1281, fax (805) 756-5420, [www.asi.calpoly.edu](http://www.asi.calpoly.edu).*

For more information contact: [Amie Hammond](#), Program Coordinator (805) 756-1113